



22-24
September
2016

The most important numismatic event in Russia

The Seventh International Coin Conference and Exhibition

**MOSCOW, The Radisson Slavyanskaya Hotel
and Business Center**

- COINS is the only international forum in Russia on commemorative and investment coins.
- COINS provides the professional platform for: receiving the current information about the up-to-date situation on the coin market, discussing the tendencies of its development, exchanging experience with colleagues, meeting new business partners, and displaying products to specialists and numismatists.
- 2008. The First European conference on commemorative coins COINS-2008 took place in St. Petersburg. 147 delegates from 24 countries took part in it.
- 2010. For the first time in Russia the international coin selling exhibition was organized during the conference.
- 2012. From that year the International coin conference and exhibition COINS is held annually in Moscow.
- 2013. 300 delegates from 32 countries participated in the conference. The COINS Exhibition was enriched with a wide programme for visitors and their children (quizzes, creative contests, prize draws).
- 2014. 3500 visitors came to the exhibition.
- 2015. 70 exhibitors participated in the exhibition COINS-2015.
- 2016. It is planned to increase the number of exhibitors and delegates to 100 and 400 participants accordingly. More than 5,000 visitors are expected.

The Sixth International Coin Conference and Exhibition COINS-2015



- Promote the development of the market of coins in Russia
- Attract new participants to the Russian coin market
- Identify the major tendencies in the application of new technologies, topics and coin design
- Raise public interest to coins as investment, collectibles and original gifts and souvenirs
- Provide a common platform for all coin market players (conference for professionals, selling exhibition of coins, numismatic seminars open to the public)



Common platform for all coin market players:

- Conference for professionals
- Selling exhibition of coins, coin packaging and accessories
- Numismatic seminars open to the public
- Awarding ceremony for the participants of the commemorative coin contest "Coin Constellation"
- Networking: social events (Welcome cocktail, Gala Dinner, excursions, etc.)



2015

"It is great that there is such an international not only an exhibition, but also conference in the Russian Federation that gathers together a significant number of representatives from mints and numismatists."

Sergey Lukyanov,
National bank of the Republic of Belarus

"Czech Mint knows COINS not for the first year, but we firstly arrived with the exposition of our products last time we were at COINS we were just delegates participating in the conference, we listened, talked, met new people and partners ... This year we are sponsors. Our goal was to present our brand in Russia because Czech Mint is not well-known in Russia. This year we have started active entrance to the market! In 2014 we came to COINS to get acquainted with the market, and this time we are here to say «Here we are!"

Denis Petrakov, Czech Mint Co. Ltd.

"The conference becomes more and more popular ... brings ... benefits for development of the numismatic market of Russia and the post-Soviet countries."

Igor Kharchenko, Trans-Dniester Republican bank

"A very good event which has been held for many years on our territory and I hope to God it will develop further on and enrich Bank of Russia with new technologies, new ideas, new contacts."

Elena Dubinina, Bank of Russia

2014

"The platform on which manufacturers of coins and Bank of Russia as the main issuer of Russian coins and representatives of the numismatic market need to meet is necessary because after all the market of commemorative coins is the market of products of art, it is very important to feel the mood, tendencies here, and it is possible to learn it only in real-life communication! Therefore we support organization of this conference from the very beginning. The main idea which we offered to organizers and they listened to us is to have a platform for networking and selling exhibition."

Arkady Trachuk, Director General of FSUE "Goznak"

"The exhibition with no doubt contributes to the market development the development of this market."

Farit Tuganbaev,
Director of the Kazakhstan Mint

"It's good to be back in Moscow! We are glad to be there. It's very important to have this coinshow because the market, world market we need to increase, we need to improve. We should promote the collector coins and circulating coins in the market. And these coinshows we have, this one in Moscow and the other world's are great opportunity for us to introduce new innovations to the world and it's great to be back in Moscow. We meet more people, we meet more international suppliers, we see more mints! You promoted the coinshow quite a lot! So congratulations what you have done!"

Dieter Merkle, Schuler Pressen GmbH (Germany)

"I like the atmosphere here, it is very warm and homely. Here you feel yourself comfortable. That's just great. It is warm and cozy here... It is very good that everything is held in one place. It is very easy! I think that this exhibition has a great future!"

Viktor Ivzhenko, The National Bank of Kazakhstan

"I am really impressed! I was few years ago in Saint-Petersburg, it was much smaller – not only the city but also the event. And so I came here: very professional, big audience, so I'm really impressed! We meet a lot of customers, a lot of suppliers and I had a speech, so it's a lot of work packed in only 3 days. But it's really interesting!"

Oliver Jungherr, Numiscom GmbH & Co KG (Germany)

"Such a conference contributes to the development of the commemorative coins market."

Julia Sukhareva,
Bank of Russia

"COINS is the biggest platform in Russia for those who is involved in numismatics."

Vladimir Kuznetsov,
East European Antique House

"There are our customers, delegates and exhibitors."

Andrey Sukhanov, Roesler Russland

"This year we participate for the first time in this exhibition and we really like everything!"

Dmitry Bessalov, Like Ltd.

"This is not our first time at this exhibition COINS... Wish you further success!"

Artem Gafarov, PAMP SA

"The desire for this is to occur more frequently."

Alexey Onchukov, Auction House "Russiancoin"/ "Kuenker"

2013

2012

The COINS conference and exhibition are much publicized in the Russian and foreign mass media: magazines, newspapers, YouTube channels about numismatics, blogs, etc. The national and commercial banks, numismatic shops and auction houses, the largest distributors and producers of coins, online stores and numismatic portals also write about COINS on their web- sites:

Vecherniy Bishkek [08.07.2015 №78 (10943)]

National Bank of the Republic of Belarus
[06.07.2015]

National Bank of the Kyrgyz Republic [03.07.2015]

World crisis – chronics and comments [02.07.2015]

Museum of money of Feodosia [01.07.2015]

YouTube channel Planet of money [30.06.2015]

PrivetMedia Ltd. [30.06.2015]

Joint Stock Commercial Bank «Transstroibank»
[30.06.2015]

The Association of Russian Banks [30.06.2015]

Jewelry News [29.06.2015]

Derzhava Gold Ltd. [29.06.2015]

Biblio-Globus Trading House [29.06.2015]

Latvijas Banka [27.06.2015]

Gohran of Russia [27.06.2015]

cgb.fr Numismatic news [26.06.2015]

Euro-Coins.News [26.06.2015]

FSUE "Goznak" [25.06.2015]

Alta-Bank [25.06.2015]

Numismatic blog "Coins hunter" [25.06.2015]

Numismatic literature LLC. [24.06.2015]

Trans-Dniester Republican bank [24.06.2015]

Almanac «Search Territory» [24.06.2015]

Gold coin house [24.06.2015]

The Association of Russian Banks [23.06.2015]

Association of Regional Banks of Russia

Banks and Business World Magazine

DI-GROUP [18.06.2015]

omonetax.ru [28.05.2015]

InterCrim-press Publishing and Printing House
[23.12.2014]

RusskieMonety.rf [23.09.2014]

Official Youtube channel of Publishing House
"Komsomolskaya Pravda" [19.09.2014]

MDM bank [15.09.2014]

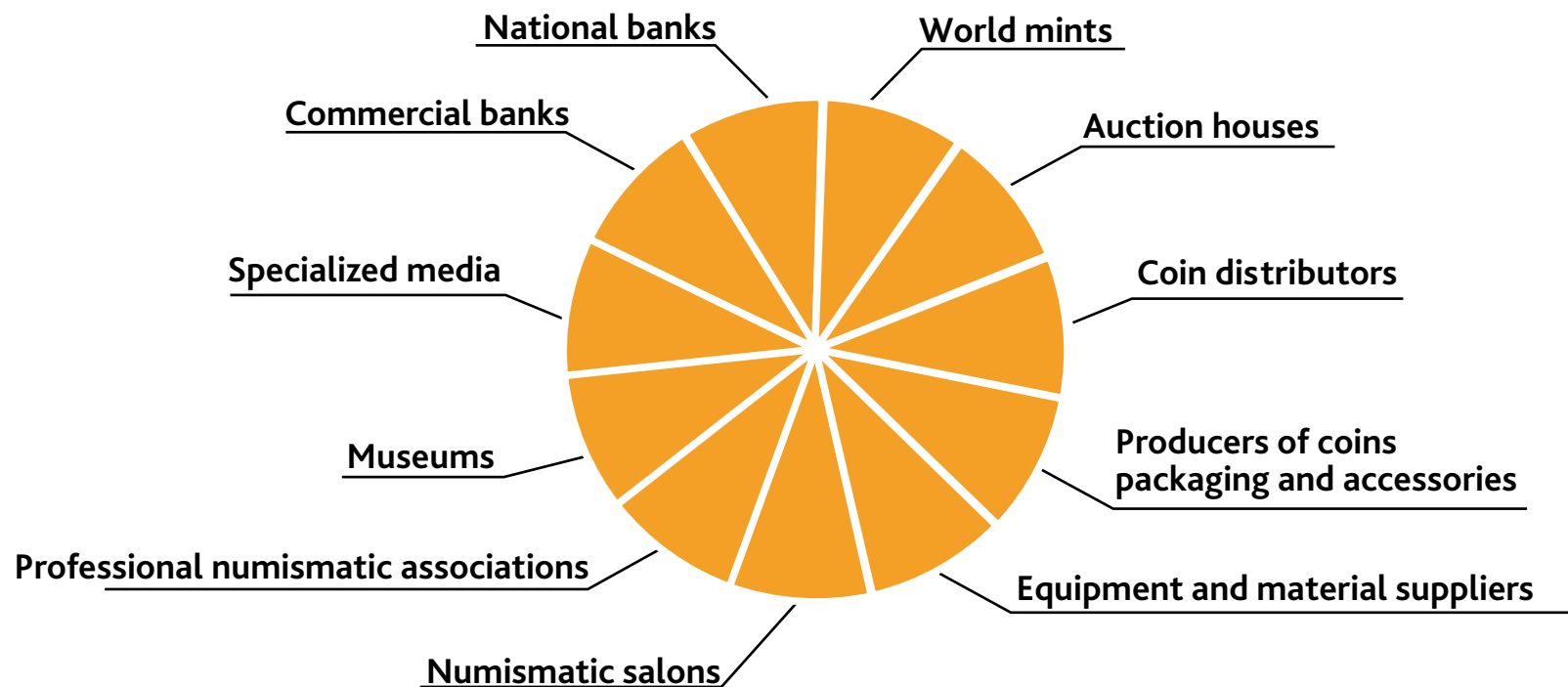
Jewelry News [01.09.2014]

Benefits from participation in COINS

- Professional current information about the up-to-date situation on the coin market and discussing the tendencies of its development
- Share of experience of implementation the advertizing campaigns and organization of sales of commemorative and investment coins, study of new world and Russian tendencies of coin business
- New business contacts: personal meetings with customers, producers and distributors of coins, and also manufacturers of products for the coin market from different countries
- Presentation of products and services to partners, numismatists and collectors at the exhibition, enhancing the company's image
- Reveal buyers' preferences in order to be tuned
- Vast networking and maintenance of business relations
- Entrance to the wide Russian market with a huge consumer audience of a high paying capacity



Participants



Heads of departments of national and commercial banks, directors of world mints, distributors of coins and manufacturers of coin products are among the participants of COINS.

The 3-day working programme of COINS includes:

- **The conference for professional market players:**
 - Programs of mints: events and anniversaries
 - Coin markets of different countries (regions): projected growth
 - Innovations in coin production
 - Effective methods of coins sales
 - Current state of bullions market
 - The role of numismatic auctions in coin heritage conservation
 - Activities of national numismatic associations

For example, there were the following presentations at COINS-2015: Mr. Lukasz Karda, Technical and Production Organization Department Director, The Mint of Poland – “The most technologically advanced three-dimensional coin – “Seven New Wonders of the World” from the “Mysteries of the World” series”; Ms. Yulia Pospelova, Leading Economist of the Commemorative Coins Division of the Cash Circulation Department, Bank of Russia – “Commemorative and investment coins market in Russia today”; Mr. Konstantin Popov, Executive Director of Operations in the foreign exchange and money markets Department of the Treasury, Russian Agricultural Bank – “Commemorative coin - as a means of education” and many others.

- **Trade fair**
- **The Awarding Ceremony of the International Commemorative Coins Contest «Coin Constellation»**
- **Numismatic seminars for visitors**
- **Social and cultural events for the delegates and exhibitors: Welcome Cocktail, Gala Dinner, and the city tour.**

- Promotion at the conferences and exhibitions devoted to collecting, numismatics, jewellery in different regions of Russia, CIS countries, at the biggest European trade show - World Money Fair
- Distribution of promo materials, placement of banners about the event in places of meeting of collectors in the different cities of Russia and CIS countries: societies of collectors, numismatic shops, auction houses, etc
- Placement of banners and other info at websites of partners
- Promotion in media: mass-circulation publications, sound-broadcasting, Internet
- Subway advertisement
- Special actions for involvement of visitors:

Numismatic seminars open to the public

There are numismatic seminars of relevant topics included into the programme of the conference. Everyone can visit seminars free of charge.

The programme of the seminars is formed according to the wishes of numismatists. Experts from the large museums, auction houses, specialists in the field of numismatics from different countries make presentations at the seminars.

Prize drawings

Different lotteries for visitors, numismatic quizzes, creativity competitions, quests and master classes for kids, etc. are included into the programme of the exhibition. All these actions are held by organizers together with sponsors, media partners and exhibitors of COINS. Winners get valuable prizes from the companies-partners of COINS.

Media Partners

- Media partners: world bank magazines, specialized publications about numismatics and collecting.
- Internet partners: websites about collecting, investing in precious metals and coins.

Gold
Chervonets

The Analytical Banking Magazine
Аналитический
Банковский
журнал

БДМ БАНКИ И
ДЕЛОВОЙ МИР

НАЦИОНАЛЬНЫЙ БАНКОВСКИЙ ЖУРНАЛ
NBVJ



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MAGAZINE

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numismatique
depuis 1988

INVESTFUNDS
группа Cbonds



PLUS
JOURNAL

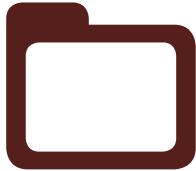
- Cooperation with bank associations.



АССОЦИАЦИЯ
РЕГИОНАЛЬНЫХ
БАНКОВ
РОССИИ

Sponsors and Partners

- We prepared different packages for sponsoring and supporting COINS:



General Partner of COINS-2016

Platinum Sponsor of COINS-2016

Gold Sponsor of COINS-2016

Silver Sponsor of COINS-2016

Sponsor of COINS-2016

Official Partner of the Tenth International Commemorative Coins Contest Coin Constellation-2016

Partner of the Exhibition Programme of COINS-2016

Promotional Partner of Coins-2016

Co-organizer of the numismatic seminars on COINS-2016

Co-organizer of the programme for visitors COINS-2016

Co-organizer of the programme for kids – visitors of COINS-2016

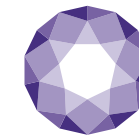
Partner of COINS-2016

Welcome glass of champagne from the Partner

Gala Dinner from the Partner

- Please contact the Organizing Committee for more detailed information about COINS and sponsorship packages. We will be glad to adjust any sponsorship package to your needs.

- COINS is held with the support of well-known industry players. In different years COINS was supported by the following sponsors and partners:



East European
Antique House

EMPORIUM HAMBURG

Coin Trading Company Ltd.



MONEY MUSEUM



Gohran of Russia



Евразийский Банк Развития



МОНЕТНЫЙ
АТТРАКЦИОН



ЗАО „FEODOROVSKI ZAVOD AV“



Federal state unitary enterprise
«COURIER COMMUNICATION CENTRAL BOARD»



International Commemorative Coin Contest "Coin Constellation"

- "Coin Constellation" is the only international commemorative coin contest held in the Russian Federation. For its ten-year history the competition has become one of the most authoritative contests in the world. From year to year the number of participants of the contest increases. 240 commemorative coins and 23 coin series took part in the Ninth Commemorative Coin Contest "Coin Constellation-2015". The contest was held for the first time in 2007. In 2016 there will be the tenth anniversary coin contest.
- Coins issued from 1 January to 31 December of the previous year are participating in the contest.

Categories:

"Unique concept"

"Silver Coin of the Year"

"Successful artistic solution"

"Gold Coin of the Year"

"Original technology"

"Coin of the Year"

"Coin Classic"

"Series of the Year"

"Souvenir coins"

In each nomination there are winner and 2 awardees who get the second and third places.

- Jury of the contest. The professional jury includes specialists from the greatest museums, auction houses, numismatic societies, commercial banks, numismatic portals, specialized publications about coins from all over the world.
- People's Choice Award. The winner in this nomination is chosen by the results of the voting on www.Gold10.ru.

International Commemorative Coin Contest "Coin Constellation"



- The Awarding ceremony of the contest is held on the opening day of the conference and exhibition COINS.
- By tradition, all the winners of the competition are awarded by memorable diplomas. The winners who get the first places also receive the figurine which is specially made for the competition.
- The prize-figurine has been changed several times during the 10 year history of the competition.



Water Mark Publishing House is the organizer of COINS-2016.

Water Mark Publishing House was founded in 2002. The issue of the Watermark Magazine was its first project.

Today Water Mark Publishing House has several activities:

- Publishing of the **Watermark Magazine** dedicated to security printing products and the **Watermark English Digest** / www.vodyanoyznak.ru
- Publishing of the **Gold Chevronets Magazine** about coins and medals for collections, investment and gifts / www.Gold10.ru
- Organization and holding of the International Scientific and Practical Conference on Security Printing - **Watermark Conference** / www.watermark-conference.com
- Organization and holding of the International Coin Conference and Exhibition **COINS** / www.coinconference.com
- Organization and holding of the International Commemorative Coins Contest – **Coin Constellation**
- Publishing of the representative and advertising polygraphic products (annual reports, corporate newspapers, booklets, catalogues, etc).
- Holding press-conferences and briefings
- Organization of panel discussions and seminars



For more information about participation in COINS and the content of sponsorship packages, please contact the Organizing Committee.

Organizing Committee



Director General
Valeriy Presnyakov



Commercial Director
Yelena Yegorova
egorova@watermark.ru



Manager of International Relations Department
Anastasiya Lyakhovich
am@watermark.ru



PR & Advertising Manager
Galina Grigoreva
galina@watermark.ru



Manager of International Relations Department
Yanina Ivchenko
ivchenko@watermark.ru



Editor-in-Chief of Gold10.ru
Oleg Khitalskiy
gold10@watermark.ru



Tel.: +7 (812) 495-43-02

Fax: +7 (812) 325-20-99

E-mail: info@watermark.ru

www.coins2016.ru

Water Mark Ltd.

43-45, Staro-Petergofsky prospekt, liter B, office 4H

St. Petersburg, 190020, Russia